



**Colonel Crawford Local Schools**

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## **FOR IMMEDIATE RELEASE**

### **WMFD to Broadcast Col. Crawford Varsity Sports on Pay-Per-View**

**North Robinson, OH (August 27, 2020)** – Since the Ohio Department of Health released guidelines limiting the number of spectators at high school sports, WMFD is collaborating with Colonel Crawford High School to broadcast all home games of varsity football, volleyball, and boys and girls basketball. They will be streamed live via Pay-Per-View on the Col. Crawford Eagles Channel of WMFDSports.com. Superintendent Todd Martin explained, “The new order only allows for 2 family members per player, band member, or cheerleader to attend home varsity football games in person. This partnership will allow everyone the opportunity to view all of our home varsity sports events and support our students.”

To watch live games, go to WMFDSports.com and click on the Col. Crawford Eagles channel. You will then see a drop down list of upcoming varsity sports events. From there, you have the ability to purchase a “PPV Live Ticket” for \$9.99 per game. Your first purchase will require you to create a Lightcast EasyPay account. After you create an account and purchase your PPV Live Ticket, you will be able to watch the game on that page.

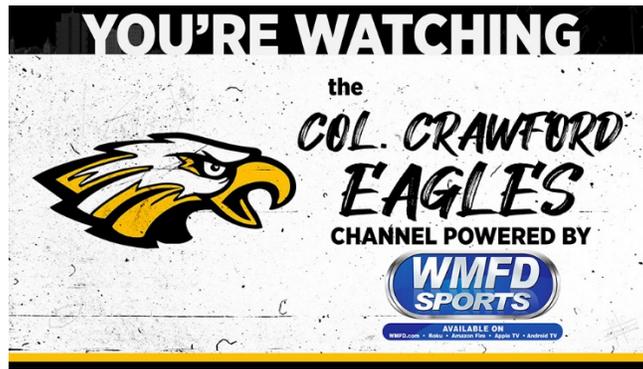
WMFDSports also streams live games on OTT (over-the-top) devices, like Roku, AppleTV, FireTV, and AndroidTV. In order to watch on these devices, go to WMFDSports.com and purchase a PPV Live Ticket first. Then on the OTT device just enter your login info and you will be given access to the livestream.

If you want to watch a game that already occurred, you can also subscribe to On-Demand viewing. This monthly subscription allows you to watch past Col. Crawford High School games as often as you want. Just select the school’s channel and click “On-Demand Subscription.” For \$14.99, all Col. Crawford home games for all sports will be available to view.

As an added bonus, WMFD will be giving 50% of the income from the PPV Live Tickets and On-Demand subscriptions to Col. Crawford to help the district recoup lost funds from lower ticket sales at the gate.

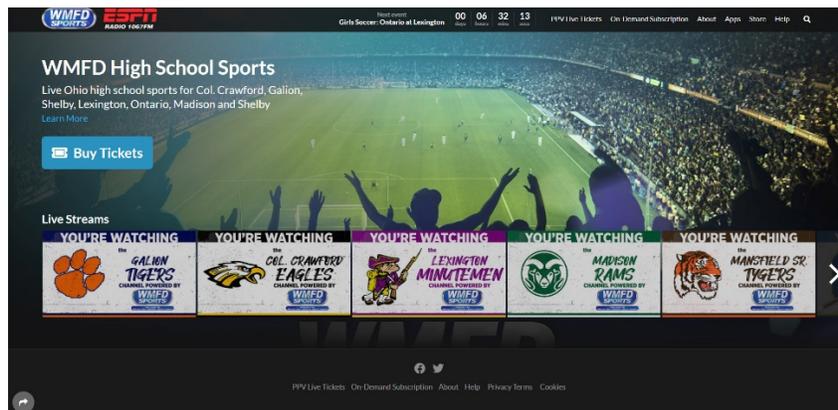
For more information or questions, please contact Athletic Director David Sheldon at (419) 562-4666.

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All Home games of football, volleyball, and Boys & Girls basketball will be streamed LIVE on via Pay-Per-View on the Col. Crawford Eagles Channel of WMFDSports.com. The revenue from the PPV channel helps cover costs and lost gate revenue due to attendance restrictions from COVID-19.

To watch LIVE games, go to WMFDSports.com and click on the HOME schools channel. You will then see the home schools channel and the ability to purchase a “PPV Live Ticket” for \$9.99 per game. Your first purchase you will be required to create a Lightcast EasyPay account. After you create account and purchase your Live PPV Ticket you will be able to watch the game on that page.



WMFDSports also streams the Live game on OTT Devices. In order to watch on these devices you will need to go to WMFDSports.com and purchase ticket first. Then on the OTT device just enter your login info and you will be given access to the LIVE stream. OTT Live games are also \$9.99 per game.



### On-Demand Steaming (after games are over)

You can also subscribe to On-Demand Viewing. This monthly subscription allows you to watch a school’s HOME games on-demand as much as you want. Just select the school channel and click “On-demand subscription”. For \$14.99 you can watch all HOME games for that school for all sports any time after the games are over.